

## FOR IMMEDIATE RELEASE

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### Event Overview

North Mayfair Improvement Association (NMIA) is pleased to announce “Bikes, Bites & Brews”, a neighborhood festival scheduled for Labor Day weekend, September 1 – 3, 2017. Fest-goers can look forward to family-friendly activities, scrumptious food, live entertainment and craft beverages. This year’s fest will have more of a local flavor - area craft brewers, musicians, retailers and food offerings - showcasing why North Mayfair is a great place to live, work, shop and play.

**The festival will be located in the secured parking lot at the intersection of Kostner and Lawrence Avenues,** minimizing the disruption to neighborhood traffic. The new location will also help draw visitors to the Lawrence Avenue shopping district. Proceeds from the festival will fund murals and other public art installations in North Mayfair. NMIA is actively seeking the support of community businesses, as sponsors and vendors, which is vital for the success of the fest.

**Cost of admission: \$5.00 for adults; children under 12 and senior citizens (65+) are free. Food and beverage is available for purchase separately.**

**This is a bicycle-friendly event. Secure valet bicycle parking presented by Bikes 'N Roses.**

**For more information: [www.BikesBitesandBrews.com](http://www.BikesBitesandBrews.com)**

### Daily Highlights

**Friday, September 1, 2017 ♦ Opens: 6:00 PM ♦ Closes: 10:00 PM**

#### Music

6:00 PM - 7:30 PM	Kosmos Underground
8:00 PM - 10:00 PM	Rod Tuffcurls and the Bench Press

#### Food

6:00 PM - 10:00 PM	An assortment of Chicago's favorite Food Trucks plus popular local food vendors: Fannie's Cafe, Northside Grill, Seafood City, Tina's Chicago
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#### Craft Brewers

6:00 PM - 10:00 PM	Alarmist Brewing, Begyle Brewing Company, Lake Effect Brewing Company, Old Irving Brewing Company, Revolution Brewing, Right Bee Cider.
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**Saturday, September 2, 2017 ♦ Opens: 10:00 AM ♦ Closes: 10:00 PM**

**Activities**

9:00 AM	Stan's Donuts & Coffee available for purchase
10:00 AM	<b>Family Fun Ride</b> - We will travel as a group, escorted by CPD and CDOT Street Ambassadors, from the Fest to the North Branch Trail for a leisurely bike ride. Bicycle Tune-Up/Repair Service offered by <b>Tailwind Cycles</b> .
12:00 PM	Return to Festival Square (Lawrence & Kostner)
Morning/Afternoon	<b>Kids' Corner</b> presented by <b>Friends of Palmer</b>

**Music**

12:45 PM - 1:30 PM	Jim Gill
2:00 PM - 3:30 PM	The Dark Passengers
4:00 PM - 5:30 PM	Rhythm Method
6:00 PM - 7:30 PM	All Tuned Up
8:00 PM - 10:00 PM	Breakfast Club

**Food**

10:00 AM - 10:00 PM	An assortment of Chicago's favorite Food Trucks plus popular local food vendors:  Fannie's Cafe, Northside Grill, Seafood City, Tina's Chicago
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**Craft Brewers**

12:00 PM - 10:00 PM	Alarmist Brewing, Begyle Brewing Company, Lake Effect Brewing Company,  Old Irving Brewing Company, Revolution Brewing, Right Bee Cider
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**Sunday, September 3, 2017 ♦ Opens: 10:00 AM ♦ Closes 10:00 PM**

### **Activities**

10:00 AM - 12:00 PM      **Bingo!** presented by the **CPD 17th District CAPS Officers**

Morning/Afternoon      **Kids' Corner** presented by **Friends of Palmer**

### **Music**

Morning/Afternoon      Community Programming (TBD)

6:00 PM - 7:30 PM      'Stache

8:00 PM - 10:00 PM      97Nine

### **Food**

10:00 AM - 10:00 PM      An assortment of Chicago's favorite Food Trucks plus popular local food vendors:  
Fannie's Cafe, Northside Grill, Seafood City, Tina's Chicago

### **Craft Brewers**

12:00 PM - 10:00 PM      Alarmist Brewing, Begyle Brewing Company, Lake Effect Brewing Company,  
Old Irving Brewing Company, Revolution Brewing, Right Bee Cider

## **Sponsors / Friends of the Fest**

### **Supporting Sponsors**

Windgate Wealth Management, Chicago Progress, LLC

### **Friends of the Fest**

7-Eleven	Irene Yungerman Real Estate	Shibam City
Alderman Marge Laurino	Marie's Restaurant	Swedish Covenant
Angelo's Wine Bar	MASOM	Tailwind Cycles Chicago
Bikes 'N Roses	Maya Travel	The Cabin
Clark Street Sports	Mayfair Restaurant	Tohle Funeral Home
Congressman Mike Quigley	Nighthawk Restaurant	Vigil Printing & Mailing Services
DB Handyman	Parkway Bank	Verio Graphics, LLC
Friends of Palmer	Pulaski Elston Business Association	Wintrust Bank
Hala Inn	Senor Pan	